

PAUL A. SCHEIER, DMD

A NEW REASON TO SMILE

I am writing to you today to announce an exciting addition to my practice. Over the last 35 years, it has been a privilege and an honor to be entrusted with your care. I am deeply gratified to be your dentist and to be an advocate of oral health for our community. As a leader in the field, my deep understanding of facial structure, musculature, and intra-oral injections has provided an unmatched foundation of knowledge for both preventative and cosmetic procedures. In fact, dentists frequently advise dermatologists on the art of proper injections. Thus it was a natural extension for me to leverage this expertise and expand my services to truly enable my patients to achieve their ideal smile.

WHAT ARE THE SPECIFIC SERVICES?

Certified by the American Academy of Facial Esthetics, I will now be offering both *Botox Cosmetic* and *Juvéderm Dermal Fillers*:



Botox Cosmetic is a nonsurgical treatment that can temporarily smooth moderate to severe facial lines in people from 18 to 65 years of age. It can significantly reduce the appearance of wrinkles on your face.



Juvéderm is a smooth gel made of hyaluronic acid, a naturally-occurring substance in your skin that adds volume and hydration. It is especially effective on smile lines or "parentheses" around your mouth.

WHAT CAN YOU EXPECT?

I am committed to continuing my personalized approach which will entail:



- Administration by me only, never an aesthetician
- Ongoing dedication to your complete comfort and care
- A gentle technique that leverages my knowledge of intra-oral injections to minimize any potential pain
- Visible improvements in both the near and long-term
- Peace of mind that you are in the best possible hands
- Care certified by the American Academy of Facial Esthetics

My patients have always been my greatest inspiration, and they continue to be in this newest expansion of my practice. I look forward to continuing my commitment to world class oral care and the health of you and your family.

Sincerely,

A handwritten signature in black ink that reads "Paul A. Scheier, DMD".

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